## **ORDER**

Orders	Order / Rev:	<b>≨</b> ∉103289		
	Alt Order #:	06825826		
	Product Desc:	NRCC IE 2012		
	Estimate:	2602		KSNV
	Flight Dates:	10/05/12 - 10/11/12	Primary AE:	Amy McCreary
	Original Date / Rev:	06/21/12 / 07/24/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name;	National Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	National Republican Congressional Co	-Revised	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Bill	Plan
Ctor	t Data

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25		

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	162	\$147,225.00	\$125,141.25	0.00
Totals	162	\$147,225.00	\$125,141.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KSNV	37%	\$147,225.00		
Market	100%	\$397,905.41		
Competitive Share	Share	Total		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

Ln Ch Start End	Inventory Code Bre	ak Start/End Time	e Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 KSNV 10/05/12 10/05/12  WAKE W/WAGNRS1	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagn		F	:30 2	\$400.001	0.00 <b>NM</b> . 2	\$800.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/We	<u>ek Rate R</u> 2 \$400.00	ating 0.00				

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Order / Rev:

103289

Advertiser:

National Republican Congressional Com

Alt Order #:

06825826

Product Desc: NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/05/12	2 10/05/12	M-F 5-6a WakeUp	-	5-6a		~F	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE V	MAMAGN	IDQ1	M-F 5-6a WakeU	p w/Wagners									
		t Date	End Date	Weekdays	Spots/Week	Rate	Ratir	าต						
W	/eek: 10/0		10/07/12	F	2	\$400.00		00						
E 2	KSNV	10/08/12	2 10/08/12	M-F 5-6a WakeUp	w/Wa@M	5-6a		M	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE V	MANA A CAN	IDe4	M-F 5-6a WakeU	p w/Wagners									
		t Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
W	/eek: 10/0		10/14/12	M	2	\$400.00		00 ਸ਼ਬ						
E 3	KSNV	10/09/12	2 10/09/12	M-F 5-6a WakeUp	w/Wa@M	5-6a		-T	:30	2	\$400.001	0.00 NM	2	\$800.00
	1010125		1004	M-F 5-6a WakeU	p w/Wagners									
	WAKE V	v/vvAGN t Date		Mookdaya	Spoto/Mook	Data	Datio							
W	<u>افاح</u> 10/(eek: 10		End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$400.00	Ratir 0.	00 1 <u>u</u>						
*******				M-F 5-6a WakeUp		5-6a		W	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	p w/Wagners									•
	WAKE V			1011	0	ъ.	D. 11							
۱۸	<u>اهدد.</u> /eek: 10/0		End Date 10/14/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$400.00	Ratir 0	00 19						
E 5				M-F 5-6a WakeUp		5-6a		T	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	_			•	.00	_	φ 100.00 (	0.00 14101	_	Ψ000.00
	WAKE V													
10.	<u>Star</u> //eek: 10	<u>t Date</u>	<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$400.00	Ratir							
				M-F 6-7a WakeUp		6-7a		00 F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	110111	10,00,12	10/00/12	M-F 6-7a WakeU	_	0-1a		,	.50	2	ψ1 Z3.00 T	O.OO INIVI	2	φ1,430.00
	WAKE V	V/WAGN	IRS2											
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<del></del>						
	/eek: 10/0		10/07/12	M E C 70 Mokelin	2	\$725.00		00	.00		<b>₱</b> 705.004	0.00 1114		<b>44 450 00</b>
	KONV	10/06/12	2 10/00/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	_	6-7a		M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE V	V/WAGN	IRS2		,									
		<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	-						
	/eek: 10/0		10/14/12	M	2	\$725.00		00			4705.004	2 22 1114		
E 8	KSNV	10/09/12	2 10/09/12	M-F 6-7a WakeUp M-F 6-7a WakeU	•	6-7a		-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE V	V/WAGN	IRS2	m. ora viencos	p m rragnoto									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ng</u>						
	/eek: 10/0		10/14/12	-T	2	\$725.00		00						
E 9	KSNV	10/10/12	2 10/10/12	M-F 6-7a WakeUp M-F 6-7a WakeU	•	6-7a		W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE V	V/WAGN	IRS2	W-I C-7a Wakeo	p www.agners									
	<u>Stai</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>19</u>						
	/eek: 10/0		10/14/12	W	2	\$725.00		00					,	
E 10	KSNV	10/11/12	2 10/11/12	M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a		T	:30	2	\$725.001	MM 00,0	2	\$1,450.00
	WAKE V	V/WAGN	IRS2	WI-F 6-7a WakeO	p w/wagners									
		t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>19</u>						
V	/eek: 10/0	08/12	10/14/12	T	2	\$725.00	0.	00						
E 11	KSNV	10/05/12	2 10/05/12	Today Show	СМ	658a-9am		F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY	SHW		Today Show										
		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratir	<u>1g</u>						
	/eek: 10/0		10/07/12	F	4	\$900.00		00						
E 12	KSNV	10/08/12	2 10/08/12	Today Show	CM	658a-9am		М	:30	4	\$900,001	0.00 NM	4	\$3,600.00
	TODAY	SHW		Today Show										
		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratii	ng						
<u> </u>	/eek: 10/0		10/14/12	M	4	\$900.00		00						
E 13	KSNV	10/09/12	2 10/09/12		CM	658a-9am		-T	:30	4	\$900.001	0.00 NM	4	\$3,600.00

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Order / Rev:

103289

Advertiser:

National Republican Congressional Com

Alt Order #:

06825826

Product Desc: NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

										•		
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show									
TODAY	SHW		·									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10.		10/14/12	-T	4	\$900,00	0.00			*****			
E14 KSNV	10/10/1	2 10/10/12	Today Show Today Show	СМ	658a-9am	~~W~~~	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	/ SHW		Today Show									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1'0	/08/12	10/14/12	W	4	\$900.00	0.00						
E15 KSNV	10/11/1	2 10/11/12	Today Show	СМ	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	CLBAC		Today Show									
TODAY		End Data	\A(cokdaya	Snota@Nook	Doto	Datina				•		
<u>اد.</u> Week: 10	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 16 KSNV			News 3 Sunrise -		6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
			News 3 Sunrise			•		_	40,0.00	0.00 1	-	Ψ, σσ.σσ
NW3 A	T SUNRI	SE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	2	\$375.00	0.00						
E 17 KSNV	10/06/1	2 10/06/12	Saturday Today	CM	7a-9am	S	:30	4	\$625.001	0.00 <b>NM</b>	4	\$2,500.00
SATUR	RDAY TO	DAY	Saturday Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	4	\$625.00	0.00						
E 18 KSNV	10/07/1	2 10/07/12	News 3 Sunrise -	SUNDAM	6a-7a	S	:30	- 2	\$375.001	0.00 NM	2	\$750.00
			News 3 Sunrise	SUNDAY								
	UNRS W				<b>.</b> .	<b>-</b>						
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 10/07/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
			Sunday Today	CM	7a-8am	S	:30	2	\$500.001	0.00 NM	2	\$1,000.00
L 10 1011	10/0//	10/0//12	Sunday Today	OW	ra-bam	3	.00		ψ300.001	0.00 14141	2	Ψ1,000.00
SUN T	ODAY											
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/07/12	S	2	\$500.00	0.00						
E 20 KSNV	10/05/1	12 10/05/12	M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	/ SHW2		M-F Today Show	/ 11								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	F	2	\$425.00	0.00						
E21 KSNV	10/08/1	2 10/08/12	M-F Today Show	II 3rd HCM	9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show	/ II								
	/ SHW2	E-15-1-	104-1-1-	0-1-001-1	<b>D</b>	D-15-						
Sta Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
			M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
LLZ KONV	10/00/	12 10/00/12	M-F Today Show		0 100	•	.00	_	Ψ+40.001	0.00 11101	£	ψουσ.σσ
TODAY	r SHW2		•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-T	2	\$425.00	0,00						
E 23 KSNV	10/10/1	12 10/10/12	M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	/ SHW2		M-F Today Show	V II								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	w	2		0.00						
E 24 KSNV	10/11/		M-F Today Show	II 3rd HGM	9-10a	~T	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show	v II								
	Y SHW2	End D-4	18/	O==4= 45!= 1	D-4-	D-Alica.						
<u>Sta</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00				Į.		
E 25 KSNV				CM	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00
L ZU KONV	10/00/	12 10/00/12		OM	rvani-i i alli	-F- <b>-</b>	.50	4	ψυ20.00 Ι	0.00 14141	4	φυσυ.00

**KSNV** 

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Order / Rev:

103289

Advertiser:

Estimate:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825826

10/05/12 - 10/11/12

Product Desc:

2602

NRCC IE 2012

Ln Ch Start Inventory Code End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour **TODAY SHW3** <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating 10/07/12 Week: 10/01/12 ---F--\$325.00 0.00 E 26 KSNV 10/08/12 10/08/12 M-F Today Show III 4th IBM 10am-11am :30 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour TODAY SHW3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$325.00 0.00 E 27 KSNV 10/09/12 10/09/12 M-F Today Show III 4th RM 10am-11am :30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour TODAY SHW3 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating -T----Week: 10/08/12 10/14/12 \$325.00 0.00 E 28 KSNV 10/10/12 10/10/12 M-F Today Show III 4th BM 10am-11am --W----:30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating --W----Week: 10/08/12 10/14/12 \$325.00 0.00 E 29 KSNV 10/11/12 10/11/12 M-F Today Show III 4th BM :30 10am-11am 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour TODAY SHW3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---\$325.00 0.00 E 30 KSNV 10/05/12 10/05/12 Rachael Rav CM 11am-12pm :30 ----F-,-\$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---F--\$325.00 0.00 E31 KSNV 10/08/12 10/08/12 Rachael Ray CM 11am-12pm M----:30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Spots/Week **Weekdays** Rate Rating Week; 10/08/12 10/14/12 \$325.00 0.00 E32 KSNV 10/09/12 10/09/12 Rachael Ray CM :30 \$325.001 11am-12pm 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY **End Date** Spots/Week Start Date Weekdays Rating Rate -T----Week: 10/08/12 10/14/12 \$325.00 0.00 E 33 KSNV 10/10/12 10/10/12 Rachael Ray CM :30 \$325,001 0.00 NM 11am-12pm 2 2 --W----\$650.00 Rachael Ray RACHAEL RAY Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00E34 KSNV 10/11/12 10/11/12 Rachael Ray CM 11am-12pm :30 ---T---2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date Spots/Week End Date Weekdays Rate Rating ---T---Week: 10/08/12 10/14/12 \$325.00 0.00 E 35 KSNV 10/05/12 10/05/12 The Agenda 1230pm CM 1230-1p ---F--:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----F--\$325.00 0.00 E36 KSNV 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p M----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 37 KSNV 10/09/12 10/09/12 CM 1230-1p :30 \$325.001 0.00 NM \$325.00

KSNV

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Order / Rev:

103289

Advertiser:

National Republican Congressional Com

Alt Order#:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS 3	LAT NO	ON	The Agenda 123 The Agenda 123	•								
	<u>t Date</u>	End Date 10/14/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
38 KSNV			The Agenda 123 The Agenda 123	•	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.0
NEWS 3 Star Week: 10/0	t Date	ON <u>End Date</u> 10/14/12	Weekdays	Spots/Week	Rate	Rating						
39 KSNV				Opm CM	\$325.00 1230-1p	0.00 T	:30	1	\$325.001	0.00 NM	1	\$325.0
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0 40 KSNV		10/14/12 2 10/06/12	News 3 Today - 9		\$325.00 9am-930am	0.00 S-	:30	1	\$500.001	0.00 NM	1	\$500.0
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/07/1		Chris Matthews 9 Chris Matthews 9		\$500.00 9:30a-10a	0.00 S	:30	1	\$500.001	0.00 NM	1	\$500.0
CHRIS N Star Week: 10/0	t Date	EWS End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
42 KSNV	10/05/1		Dr. Phil Dr Phil	СМ	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.0
DR, PHII <u>Star</u> Week; 10/0	t Date	End Date 10/07/12	Weekdays	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
43 KSNV		2 10/08/12	Dr. Phil Dr Phil	СМ	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.0
DR. PHII <u>Star</u> Week; 10/0	t Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
44 KSNV	10/09/1	2 10/09/12	Dr. Phil Dr Phil	СМ	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.0
DR. PHII <u>Star</u> Week: 10/0	t Date	End Date 10/14/12	Weekdays -T	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
45 KSNV		2 10/10/12	Dr. Phil Dr Phil	СМ	3-4p		:30	2	\$450.001	0.00 NM	2	\$900.0
DR, PHII <u>Star</u> Week: 10/0	<u>t Date</u>	End Date 10/14/12	Weekdays	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
46 KSNV	10/11/1		Dr. Phil Dr Phil	СМ	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.0
DR. PHII <u>Star</u> Week: 10/0	t Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
47 KSNV NEWS 3		2 10/05/12	News 3 at 430pm News 3 at 4:30P		430-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.
	t Date	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
		2 10/08/12	News 3 at 430pm News 3 at 4:30P		430-5pm	М	:30	1	\$725.001	0.00 NM	1	\$725.
NEWS 3 Star Week: 10/0	t Date	End Date 10/14/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
49 KSNV				СМ	430-5pm	-Т	:30	1	\$725.001	0.00 <b>NM</b>	1	\$725.

Print Date: 07/24/12 09:01:58

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Order / Rev:

103289

Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825826

Product Desc: NRCC IE 2012

KSNV

10/05/12 - 10/11/12

Estimate: 2602

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
-			News 3 at 430pm									
NEWS	3		News 3 at 4:30P	IVI								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 10/		10/14/12	-T	1	\$725.00	0.00						
E50 KSNV	10/10/1	2 10/10/12	News 3 at 430pm News 3 at 4:30Pl		430-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	3		14.30F)	IVI								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	W	1	\$725.00	0.00						
E 51 KSNV	10/11/1	2 10/11/12	News 3 at 430pm News 3 at 4:30Pl		430-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS			110110 0 40 1.001 1									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E 52 KSNV		10/14/12	M E Forly Nove	1	\$725.00 F 620=	0.00	.00		14 000 004	0.00.1114	•	
E 02 RONV	10/05/1	2 10/05/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	3 \$	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS			<b>,</b>									
<u>Sta</u> Week: 10/	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		10/07/12	M-F Early News	CMI	\$1,200.00 5-630p	0.00	.20	2 (	24 000 004	0.00.104		** ***
E 55 ROW	1070077	2 10/00/12	M-F Early News	CIVI	5-030p	M	:30	3 3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3		•									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/ E 54 KSNV		2 10/14/12	M-F Early News	CM	\$1,200.00 5-630p	0.00 -T	:30	2 4	14 000 004	0.00 NIM		40.000.00
20-7 10111	10/05/1	2 10/03/12	M-F Early News	OWI .	3-030p	-,	.30	1	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS:			·									
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
			M-F Early News	CM	\$1,200.00 5-630p	0.00	:30	2 4	1,200.001	0.00 NM	2	<b>¢</b> 3 e00 00
200 (1011)	101107	2 10/10/12	M-F Early News	OW	0-00 <b>0</b> p	VV	.50	J 4	1,200.001	U.UU INIVI	3	\$3,600.00
NEWS:												
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 56 KSNV			M-F Early News	CM	5-630p	T	:30	3 9	S1,200.001	0.00 NM	3	\$3,600.00
			M-F Early News			•	.00	U 4	71,200.001	0.00 1410)	3	\$5,000.00
NEWS:		Cond Data	<b>387 1</b> - <b>1</b> - <b>1</b> - <b>1</b>	0 ( 111 )	m	<b>5</b> //						
<u>5ta</u> Week: 10/	<u>rt Date</u> 08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
			M-F Jeopardy	СМ	630-7pm	F	:30	1 \$	31,300.001	0.00 NM	1	\$1,300.00
			M-F Jeopardy		·				.,,	3,33 , ,,,,,	·	ψ1,000,00
JEOPAI Sto	RDY rt Date	End Data	Mookdaya	Cnoto Allande	Dete	Deties						
<u>اعاد</u> /Week: 10		<u>End Date</u> 10/07/12	<u>Weekdays</u> ∺F	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00			•			
E 58 KSNV	10/08/1	****	M-F Jeopardy	CM	630-7pm	M	:30	1 \$	31,300.001	0.00 NM	1	\$1,300.00
II-ODAI	DDV		M-F Jeopardy									
JEOPAI Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M		\$1,300.00	0.00						
E 59 KSNV	10/09/1	2 10/09/12	M-F Jeopardy	СМ	630-7pm	~T	:30	1 \$	31,300.001	0.00 NM	1	\$1,300.00
JEOPA	PDV		M-F Jeopardy									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 10/	08/12	10/14/12	-т		\$1,300,00	0.00						
E 60 KSNV	10/10/1	2 10/10/12	M-F Jeopardy	CM	630-7pm	W	:30	1 \$	31,300.001	0.00 NM	1	\$1,300.00
JEOPAI	RDY		M-F Jeopardy									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	W		\$1,300.00	0.00						
E 61 KSNV	10/11/1:	2 10/11/12		CM	630-7pm	T	:30	1 \$	31,300.001	0.00 NM	1	\$1,300.00

Order / Rev:

103289

Advertiser:

National Republican Congressional Com

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

KSNV

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Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pr	i Rtg Type	Spots	Amount
			M-F Jeopardy M-F Jeopardy								
JEOPA									_		
<u>Sta</u> Week: 10	<u>irt Date</u> ∕∩8/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 62 KSNV			M-F Wheel	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	rtune				. 41,000.001	0.00 (410)		Ψ1,000.00
	FORTN		Weekdaya	O4-84/1	D-4-	B-r-					
<u>عاد</u> Week: 10	<u>rt Date</u> 01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 63 KSNV			M-F Wheel	СМ	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
144.IEE	FORTN	r <del>-</del>	M-F Wheel of For	rtune							* 1,1======
	FORTN rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Poting					
Week: 10		10/14/12	M		\$1,300.00	Rating 0.00					
E64 KSNV	10/09/1	2 10/09/12	M-F Wheel	СМ	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	-FORTN	<b>_</b>	M-F Wheel of For	rtune							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	-T		\$1,300.00	0.00					
E65 KSNV	10/10/1	2 10/10/12		CM	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	FORTN	E	M-F Wheel of For	tune							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/14/12	W	1		0.00					
E66 KSNV	10/11/1	2 10/11/12		CM	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	-FORTN	E	M-F Wheel of For	tune							
	rt Date	_ <u>End Date</u>	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	T	1	\$1,300.00	0.00					
E 67 KSNV	10/06/1	2 10/06/12	-	СМ	6:30-8pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
NEWS	3		Vegas Inc.								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/07/12	S-	1	\$425.00	0.00					
E 68 KSNV	10/06/1	2 10/06/12	Weekend Jeopard WKND Jeop/Whe	•	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOP/V	VHEEL		711112 000p711110	,0,							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/07/12	Mon PR 8-10p	2	\$525.00	0.00		4 04 000 004	2 22 111 2		
E 03 VOIV	10/06/1	2 10/00/12	Monday Prime 8-	CM 10pm	8-10pm	M	:30	1 \$4,000,001	0.00 NM	1	\$4,000.00
THE VO			• • • • • • • • • • • • • • • • • • • •								
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10/		10/14/12 2 10/10/12	Wed PR 9-10p	CM	\$4,000.00 9-10pm	0.00 W	:30	1 \$3,000.001	0.00 NM	4	<b>#</b> 2 000 00
		2 10/10/12	Wednesday Prime		3-1 <b>0</b> pm		.30	1 \$3,000.001	U.UU INIWI	1	\$3,000.00
L&O:S\		·									
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00					
			Wed PR 10-11p	CM	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			Wednesday Prim				.00	, ψοιμου.σοι	0.00 14141	'	ψ0,200.00
	O FIRE	End Data	Monkeleye	C	D-4-	D = 11 = =					
<u>ى الم</u> /Week: 10	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00					
E 72 KSNV				СМ	8-9pm	F	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
18/110 *	DE VOU	n	Friday Prime 8-9p	m	•					•	Ţ.,. <b>00,00</b>
	RE YOU′ <u>rt Date</u>	/ End Date	<u>Weekdays</u>	Spots/Week	Pata	Pating					
Week: 10/		10/07/12	F		<u>Rate</u> \$1,700.00	Rating 0.00					
E73 KSNV				СМ	9-10pm	F	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
					•			•		•	. ,

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Order / Rev:

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Advertiser:

National Republican Congressional Com

Alt Order #:

06825826

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Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate: 2602

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			Fri PR 9-10p Friday Prime 9-10	Ωnm							
GRIMN	4-NBC		Thiady Fillio 0 1	орт							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10		10/07/12	F	1	\$3,000.00	0.00					
E74 KSNV	10/06/1	2 10/06/12	Sat PR 9-10p Saturday Prime 9	CM 9-10nm	9-10pm	S-	:30	1 \$800.001	0.00 NM	1	\$800.00
PRIME	-SAT-NB	C	outurady i iiiio c	, ropin							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/07/12	S-	1	\$800.00	0.00					
E 75 KSNV	10/06/1	2 10/06/12	Sat PR 10-11p Saturday Prime 1	CM 0.11pm	10-11pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L&O S	VU-SA-NI	ВС	Gatulday Fillile 1	0-1 Ipin							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	S-		\$1,200.00	0.00					
E 76 KSNV	10/07/1	2 10/07/12	NFL Pre-Game / I	FNA CM	1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
FTBL N	NITE AMP	₹	NFL Pre-Game								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	S	1	\$2,500.00	0.00					
E 77 KSNV	10/07/1	2 10/07/12	NFL Football	CM	1P-9PM	S	:30	2 \$10,000.001	0.00 NM	2	\$20,000.00
NBC S	UN-FTBL		NFL Football								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	S		\$10,000.00	0.00					
E 78 K\$NV	10/07/1	2 10/07/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	2 \$1,600.001	0.00 NM	. 2	\$3,200.00
MWG3	LVE-PRII	ME.	News 3 in Prime								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	S		\$1,600.00	0.00					
E 79 KSNV	10/05/1	2 10/05/12	M-F News 3 at Ele	even CM	11pm-1135pr	mF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWC	3 AT 11		M-F News 3 at El	even							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	F		\$1,200.00	0.00					
E 80 KSNV	10/08/1	2 10/08/12	M-F News 3 at Ele	even CM	11pm-1135pr	m M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
AIT-MAC	O AT 44		M-F News 3 at El	even							
	3 AT 11 art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	M		\$1,200.00	0.00					
E 81 KSNV	10/09/1	2 10/09/12	M-F News 3 at Ele		11pm-1135pr		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEDAGO	0 AT 44		M-F News 3 at El	even							•
	3 AT 11 art Date	End Date	Mookdaya	Cnota/Mask	Data	Detina					
Week: 10		10/14/12	<u>Weekdays</u> -⊤	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
P			M-F News 3 at Ele		11pm-1135pr		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at El	even				•			, .,
	3 AT 11	E. J.D.L.	344	O	<b>5</b> .	5.0					
<u>اد .</u> Week: 10	art Date /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00				į	
			M-F News 3 at Ele		11pm-1135pr		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at El				100	1 91,200.001	0.00 14141	•	φ1,200.00
	3 AT 11										
<u>Sta</u> Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
		· · · · · · · · · · · · · · · · · · ·	Sa-Su News 3 at		11pm-1135pr	*****	:30	2 \$1,100,001	0.00 NM	2	\$2,200.00
	. 5, 50, 1		Sa-Su News 3 at			,, J-	.00	∠ ψ1,100.00 (	U.UU INIVI	4	ψε,ευυ.υυ
	NWS-AT										
<u>Sta</u> Week; 10	art Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u>	Rating					
E 85 KSNV		····	3-	CM 2	\$1,100.00 1135p-1237a	0.00	:30	2 6500 004	O OO NINA		<b>ሰላ ለሰላ ሰ</b> ላ
F 02 KOI4A	10/00/1	L TOTOUT IZ		OW	1100p=140/a		.30	2 \$500.001	0.00 NM	2	\$1,000.00

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103289

Advertiser: Product Desc: National Republican Congressional Com

KSNV

Alt Order #: Flight Dates: 06825826

10/05/12 - 10/11/12

Estimate:

NRCC IE 2012

Ln Ch Start End	<u> </u>	Start/End Time Days	Len Spots R	tate Pri Rtg Type Spo	ots Amount
	The Tonight Show Tonight Show				
TONITE SHW	ronight show				
Start Date End Da	· · · · · · · · · · · · · · · · · · ·				
Week: 10/01/12 10/07/		2 \$500.00 0.00			
E 86 KSNV 10/08/12 10/08	12 The Tonight Show CM Tonight Show	1135p-1237a M	:30 2 \$5	00.001 0.00 NM	2 \$1,000.00
TONITE SHW					
<u>Start Date</u> <u>End Da</u> Week: 10/08/12 10/14/					
		2 \$500.00 0.00	00 0 0=	00.004	
E 87 KSNV 10/09/12 10/09	12 The Tonight Show CM Tonight Show	1135p-1237a -T	:30 2 \$5	00.001 0.00 NM	2 \$1,000.00
TONITE SHW	tonight Show				
Start Date End Da	te Weekdays Spots/Weel	Rate Rating			
Week: 10/08/12 10/14/		\$500.00 0.00			
E 88 KSNV 10/10/12 10/10	12 The Tonight Show CM	1135p-1237aW	:30 2 \$5	00.001 0.00 NM	2 \$1,000.00
	Tonight Show				
TONITE SHW					
Start Date End Da					
Week: 10/08/12 10/14/		2 \$500.00 0.00			
E 89 KSNV 10/11/12 10/11	· ·	1135p-1237aT	:30 2 \$5	00.001 0.00 NM	2 \$1,000.00
TONITE SHW	Tonight Show				
Start Date End Da	te Weekdays Spots/Weel	Rate Rating			
Week: 10/08/12 10/14/		2 \$500.00 0.00			
E 90 KSNV 10/06/12 10/06	12 Saturday Night Live CM	1130pm-1:02amS-	:30 2 \$1,4	00.001 0.00 NM	2 \$2,800.00
	Saturday Night Live	•	,		,
SAT NITE LIVE					
Start Date End Da					
Week: 10/01/12 10/07/		2 \$1,400.00 0.00			
E 91 KSNV 10/07/12 10/07	3	Sun 1135p-1200aS	:30 1 \$4	00.001 0.00 NM	1 \$400.00
SPORT NT-L VGS	Sports Night in Las Vegas				
Start Date End Da	te Weekdays Spots/Weel	Rate Rating		J	
Week: 10/01/12 10/07/		\$400.00 0.00			
				Totals 1	162 \$147,225.00